



# MADERA WINE TRAIL

## NEWS & ANNOUNCEMENTS

### AWARDS

#### TOCA MADERA WINERY:

*"We are very happy to share some recent wine ratings we received from Wine Enthusiast magazine. Our 2016 Contigo (now called Conmigo, classic Viognier/Marsanne blend) was given 92 points and our Estate Tempranillo Reserve received a score of 89 points. We were very pleased with this and feel like it is only a glimpse of what the future holds for the Madera AVA. Be sure to check online publications of Wine Enthusiast."*

*-Toca Madera Winery*

**92 points**, 2016 Contigo (Conmigo)  
Viognier/Marsanne blend  
**89 points**, Estate Tempranillo Reserve



### MORE NEWS

#### QUADY WINERY'S ICONIC LABELS REVEAL FRESH NEW LOOK



"At Quady, we are innovators, but we are also loyalists to our Quady history and traditions. That very human dichotomy led to some passionate ideas about the future of our labels. The Quady marketing team, led by Sales & Marketing Director, Jim Fricke and Marketing Manager, Colin Hough, saw an opportunity for us in the marketplace. Colin worked to make the iconic artwork on the Quady labels more accessible to today's consumers, thereby meeting the needs of our sales force and our brand. The result is a set of updated, complementary labels that we believe will help retailers and consumers alike recognize that, albeit their different styles, our four most popular Muscats and Moscatos all stem from the same innovative and high-quality family of wines. In other words, they look fantastic on the shelf together."



– Allie Quady, Quady Winery Board of Directors

[READ MORE HERE...](#)

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## UPCOMING ASSOCIATION EVENTS



**Stop and Smell the ROSÉ**  
Wine Showcase Event  
**May 4, Noon - 4:00 p.m.**

[Click here](#) for details & tickets

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## PARTNERS & SPONSORS



Madera Vintners Association | 800-613-0709 | [www.MaderaWineTrail.com](http://www.MaderaWineTrail.com)

