



September 5, 2019
PRESS RELEASE

For Immediate Release
Contact: Wendy Eachus
559.975.6083
wendy@maderavintners.com
Madera Vintners Association

SEPTEMBER IS CALIFORNIA WINE MONTH: MADERA WINERIES AND VALLEY RESTAURANTS CELEBRATE

Madera, California: September is California Wine Month and is the perfect time to experience California wine regions and the annual harvest, with events and celebrations happening throughout the state! California Wine Month celebrates the state's winegrowing history and the contributions of its vintners and growers to the lifestyle and economy of the Golden State. The Madera Wine Trail will host its 12th annual "California Wine Month Celebration" on September 20 at the River Center - San Joaquin River Parkway Conservation & Trust from 6:00-9:00 p.m. honoring California Wine Month. Local wineries, restaurants and food producers will join together to pour wines complemented by the area's most delicious and diverse foods. Wineries and vintners will be available to discuss the wines and techniques used in local winegrowing and winemaking.

California Wine Facts: Did you know...

- California is the #1 wine producing state in the U.S. and the 4th largest winemaker in the world, exporting 95% of U.S. wine.
- California's wine industry attracts 23 million visitors annually to its wine regions.
- Madera County is one of the oldest wine growing regions in America, winegrowing since the late 1800's.
- Madera County is a designated American Viticulture Area (AVA) - a legally designated grape-growing region distinguished by its geographical features, making it an exceptional area to produce quality wines!

During this special event, the Association will proudly announce its annual Person of the Year award which recognizes a wine growing or winemaking professional who has profoundly contributed to the local grape and wine industry.

The family winemakers of Madera County are proud to be a part of the California wine industry. Come join us and be part of the celebration!

Ticket Information

Tickets are available for \$35 online at MaderaWineTrail.com. For more information about this event, visit MaderaWineTrail.com. For more information about California Wine Month and a full list of statewide events, visit DiscoverCaliforniaWines.com.

Please note: the location of this event recently changed to the River Center

Media and industry passes are available. Contact wendy@maderavintners.com or 559-975-6083 to reserve

###